

Spectra Precision LaserLevel Interior and General Construction Laser

Laser technology is becoming more instrumental in all aspects of the construction industry as time goes on. However, it was Robert Studebaker's invention of the first rotating laser in 1968 that has served as a blueprint for most of the products available today.

Studebaker, then president of Dayton, Ohio-based Laserplane, now known as Spectra Precision, invented the first rotating laser for a machine control application. That rotating laser technology was patented, and expanded for use in construction and site preparation applications, as well. What followed was a series of additional inventions stemming from the first rotating laser, including the introduction of the Spectra-Physics LaserLevel, and the subsequent creation of the world's first electronic, self-leveling rotating laser in 1975. This technology is now the standard for most of the general construction and interior laser products used by contractors worldwide today.

The innovation provided by the LaserLevel is quite simple. Instead of having to use two people, one at the instrument and one at the rod, the LaserLevel requires only one person at the rod. Since hand signal communication has been eliminated, accuracy and productivity are greatly increased. This virtually eliminates rework and material overages, so contractors receive a fast return on investment and improve the end product for their customers.

What began as the LaserLevel is now a full line of products designed to meet the need and price range of every contractor, from do-it-yourselfers to large, heavy highway construction companies. The lasers also come with key accessories, including easy-to-use mounting systems, stabilizing technology, diode-powered beams and portable battery packs, all designed to streamline the construction process from concept to completion.

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